

# How M.O.M. Can Help You



Each year across New Hampshire, more than 90 communities go to the polls or Town Meetings to vote on educator contracts and school budgets. Like all elections, getting your message out, organizing supporters, and getting them to the polls are the keys to your success.

NEA-NH's M.O.M. (Messaging, Organizing, and Mobilizing) Resource Center has been helping local NEA-NH affiliates craft effective messages and cultivate positive community relations - and the results have been impressive.

We help you identify likely supporters in your town, design messages to reach them, and provide the funding to produce postcards and mailings to help get them to the polls.

M.O.M. efforts are not limited to your members only, but structured to reach out to community members, parents, potential members and other supporters.

The goal of every M.O.M. campaign is to establish positive community relationships and secure passage of contracts and election of pro-education boards.

**To get started, visit the M.O.M. Resource Center at [edvotes.neanh.org](https://edvotes.neanh.org) and complete the simple M.O.M. grant application and schedule a Zoom planning meeting.**

You'll find everything you need for your M.O.M. campaign in one convenient on-line location.

**[edvotes.neanh.org](https://edvotes.neanh.org)**

**IMPORTANT DEADLINE:**

Requests for training and assistance in crafting your campaign plan need to be submitted **AS SOON AS POSSIBLE, BUT NO LATER THAN DECEMBER 31.**

