



Basic M.O.M. Activity Plan

Index	Description	Owner	Due Date	Status Notes
1.0	Create logo and send files to Local in full color and greyscale.			
2.0	Collect and forward photos of events and school life to NEA-NH			
3.0	Create positive message local association brochure			
4.0	Establish a Facebook page and Twitter account. The page will have only a few authorized administrators. Those authorized to edit and post on the page will be emailed to George.			
5.0	Create hastags for use during campaign			
6.0	UD or UA will request the voter target list(s) for the town(s) in the Local			
7.0	UD or UA will request the voter roll(s) from the last March election for the town(s) in the Local			
8.0	Create and host an evening for parents led by the Parent Information Center, or other expert group to help Local parents better advocate for their children and to make them aware of issues in the district.			
9.0	Write and mail postcards to recent (past 2 years) high school graduates over break reminding them to register for an absentee ballot.			
10.0	Host a New Voter Registration event at the high school to register voters regardless of the town in which they live.			
11.0	Create and mail a Lazy Voter postcard to those NEA-NH members, and other target voters, who live in the district but did not vote in the last election.			
12.0	Host or participate in other town events with high visibility items			
13.0	Identify parent speakers and advocates. NEA-NH will assist in the production of talking points for letters and deliberative session speeches.			
14.0	Create a "A Get Out To The Meeting" drive with incentives such as a raffle drawing entry going to each bargaining union member that attends the session.			
15.0	Create and mail GOTV postcards			
16.0	Hold Phone Bank			
17.0	Organize Canvass and Door-to-Door activity			
18.0	Create other communication events			